



ACC

BSE SENSEX 17,481	S&P CNX 5,258	CMP:INR1,184	TP:INR1,227	Neutral								
Bloomberg Equity Shares (m)	ACC IN 188.0	YEAR	NET SALES	PAT	EPS	EPS	P/E	P/BV	ROE	ROCE	EV/	EV/TON
52-Week Range (INR)	1,230/917	END	(INR M)	(INR M)	(INR)	GR.(%)	(X)	(X)	(%)	(%)	EBITDA	(USD)
1,6,12 Rel. Perf. (%)	2/16/32	12/09A	80,272	16,399	87.2	39.0	-	-	30.0	34.5	-	-
M.Cap. (INR b)	222.5	12/10A	77,173	10,065	53.6	-38.6	22.7	3.4	16.1	16.3	12.9	132
M.Cap. (USD b)	4.5	12/11E	94,904	11,211	59.7	11.4	19.5	3.1	15.8	17.1	10.7	127
		12/12E	112,759	15,160	80.7	35.2	14.2	2.8	19.0	21.1	7.7	120

ACC's operating standalone performance was below estimate with EBITDA of INR2.2b (v/s est INR3.15b) and PAT of INR1.23b (v/s est INR1.82b), impacted by lower volumes and higher cost.

Key takeaways:

- Volumes grew by 17.8% YoY (-4% QoQ) to 5.69mt (v/s est 5.77mt). Realization declined by 7% QoQ (+11.5% YoY) to INR3,779/ton (v/s est INR3,772/ton).
- Net sales improved by 31% YoY (-10% QoQ) to INR21.5b (v/s est INR21.8b); Adj PAT grew by 46% YoY (-64% QoQ) to INR1.23b (v/s est INR1.82b).
- EBITDA declined by 60% QoQ (+30% YoY) at INR2.2b (v/s est INR3.15b), translating into EBITDA/ton of INR387 v/s INR928 in 2QCY11 (v/s est INR546). Costs were higher than estimates driven by 33% QoQ increase in RM cost/ton.
- It has written back sales tax of INR617m pertaining to prior period, which boosted reported PAT to INR1.68b.
- Its RMC business subsidiary continues to make loss, with PBIT loss of INR78m (v/s INR88m in 2QCY11 v/s INR88m in 3QCY10).
- We are downgrading our EPS for CY11 by 5.5% to INR59.7, but maintain CY12 EPS at INR80.7. The stock trades at 14.2x CY12 EPS, 7.7x EV/EBITDA and USD120/ton. Maintain **Neutral** with target price of INR1,227 (~8x CY12E EV/EBITDA).

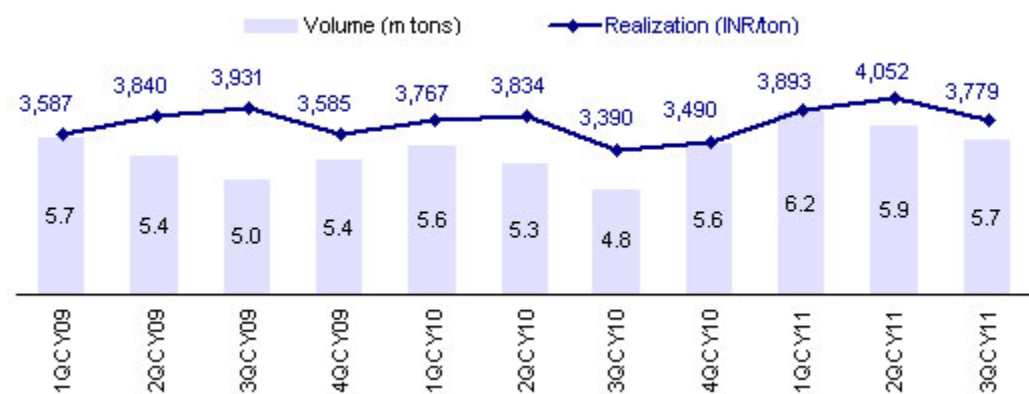
Y/E December	Quarterly Performance (Standalone)								(INR Million)	
	CY10				CY11				CY10	CY11E
	10	20	30	40	10	20	30	40E		
Cement Sales (m ton)	5.58	5.27	4.83	5.61	6.16	5.93	5.69	6.28	21.3	24.1
YoY Change (%)	-2.6	-2.8	-3.6	4.7	10.4	12.5	17.8	11.9	-1.1	13.0
Cement Realization	3,767	3,834	3,390	3,490	3,893	4,052	3,779	4,045	3,625	3,945
YoY Change (%)	5.0	-0.1	-13.8	-2.7	3.4	5.7	11.5	15.9	-2.8	8.8
QoQ Change (%)	5.1	1.8	-11.6	2.9	11.6	4.1	-6.8	7.0		
Net Sales	21,018	20,207	16,372	19,576	23,982	24,030	21,500	25,393	77,173	94,904
YoY Change (%)	2.3	-2.9	-16.9	1.9	14.1	18.9	31.3	29.7	-3.9	23.0
Total Expenditure	14,796	14,677	14,673	17,488	18,439	18,527	19,296	20,659	61,634	76,920
EBITDA	6,222	5,530	1,699	2,089	5,542	5,503	2,204	4,734	15,540	17,984
Margins (%)	29.6	27.4	10.4	10.7	23.1	22.9	10.3	18.6	20.1	18.9
Depreciation	935	962	911	1,119	1,125	1,158	1,199	1,236	3,927	4,719
Interest	127	141	162	137	253	271	253	252	568	1,030
Other Income	609	497	581	1,138	669	771	944	1,116	2,825	3,500
PBT before EO Item	5,769	4,924	1,207	1,970	4,834	4,845	1,695	4,362	13,870	15,735
EO Income/(Expense)	0	0	228	1,337	0	0	617	0	1,565	617
PBT after EO Item	5,769	4,924	1,435	3,306	4,834	4,845	2,312	4,362	15,435	16,352
Tax	1,717	1,435	435	647	1,327	1,479	637	1,259	4,234	4,701
Rate (%)	29.8	29.1	30.3	19.6	27.5	30.5	27.5	28.9	27.4	28.8
Reported PAT	4,051	3,489	1,000	2,659	3,507	3,366	1,676	3,103	11,200	11,651
Adjusted PAT	4,051	3,489	842	1,584	3,507	3,366	1,229	3,103	10,065	11,211
Margins (%)	19.3	17.3	5.1	8.1	14.6	14.0	5.7	12.2	13.0	11.8
YoY Change (%)	0.1	-28.1	-80.7	-49.7	-13.4	-3.5	46.0	95.9	-38.6	11.4

E: MOSL Estimates

Strong volumes drive revenues

- ACC's 3QCY11 volumes grew by 17.8% YoY (-4% QoQ) to 5.69mt (v/s est 5.77mt), driven by ramp-up of new capacities at Wadi and Chanda.
- Realization improved by 11.5% YoY (-6.8% QoQ) to INR3,779/ton (v/s est INR3,772/ton).
- As a result net sales grew by 31% YoY (-10.5% QoQ) to INR24b.
- ACC Concrete, a 100% subsidiary, revenues grew 17% YoY to INR1.58b.

Trend in volumes and realizations

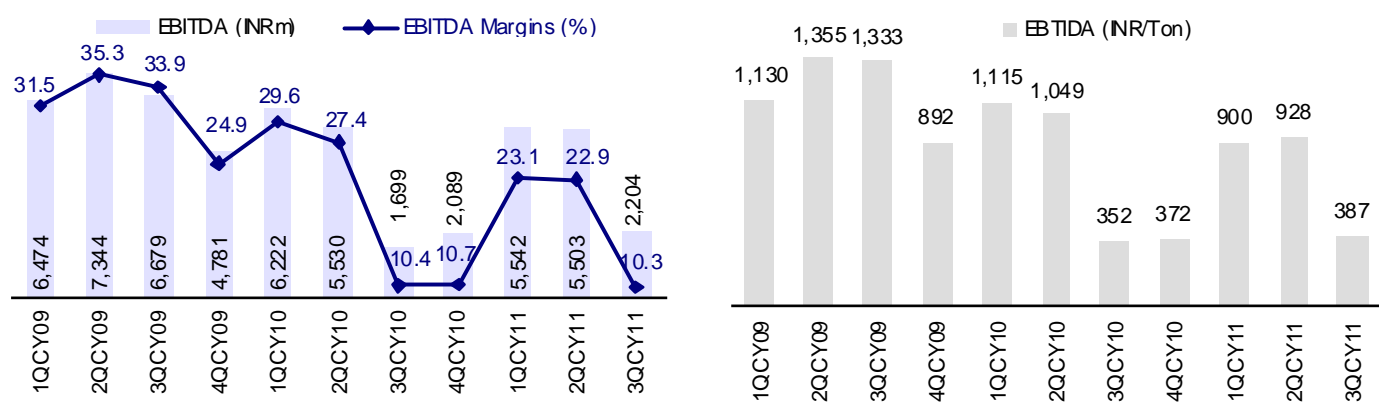


Source: Company/MOSL

Lower realizations, higher cost hurt profitability

- EBITDA declined by 60% QoQ (+30% YoY) at INR2.2b (v/s est INR3.15b), translating into EBITDA/ton of INR387 v/s INR928 in 2QCY11 (v/s est INR546).
- Costs were higher than estimates driven by 33% QoQ increase in RM cost/ton on account higher cost of gypsum, fly ash and higher freight on clinker transfer.
- It has written back sales tax of INR617m pertaining to prior period, which boosted reported PAT to INR1.68b. However, adjusted PAT grew by 46% YoY to INR1.22b.

Trend in EBITDA



Source: Company/MOSL

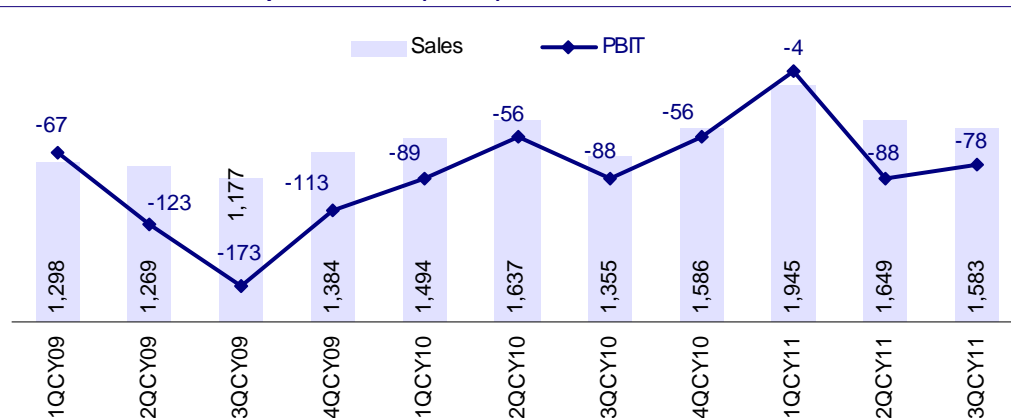
Key performance indicator (INR/ton)

	3QCY11	3QCY10	YoY (%)	2QCY11	QoQ (%)
Net realization	3,779	3,390	11.5	3,893	-2.9
Expenditure					
Raw Materials	612	632	-3.2	589	3.9
Staff Cost	243	243	0.0	182	33.3
Power	971	748	29.7	777	25.0
Freight	585	467	25.3	559	4.7
Purchase of cement	63	53	17.5	80	-21.1
Other Expenditure	918	894	2.7	807	13.7
Total cost	3,391	3,038	11.6	2,993	13.3
EBITDA	387	352	10.1	900	-56.9

Source: Company/MOSL

RMC business continues to be loss making

- ACC's 100% RMC subsidiary witnessed widening of PBIT loss to INR78m (v/s INR88m in 2QCY11 v/s INR88m in 3QCY10).
- RMC revenues grew by 17% YoY to NR1.58b (4% QoQ decline).
- RMC business had aggressively invested in building the business, but slow down in volumes has impacted profitability.
- The company has taken several initiatives to turnaround RMC business, and focus is now on profitability rather than growth, as reflected in deferring of all expansion plans.

Trend in RMC business performance (INR m)

Source: MOSL

Outlook

"A pick-up in demand for cement is likely post monsoon with a similar impact on our despatches in the coming months; though we do not expect it to be very robust in view of concerns about a slowdown in economic growth. However in the long term we maintain a positive outlook for cement as we believe the fundamentals of the economy remain strong. The supply of domestic coal, our principal source of energy, has been grim, affecting cement as well as the power sector. The overall outlook for coal in terms of both availability and pricing is not favorable."

Valuation and view

- We are downgrading our EPS for CY11 by 5.5% to INR59.7, but maintain CY12 EPS at INR80.7. We are factoring in for volume growth of 13% in CY11 and 12% in CY12 for ACC. We are modeling in for realization improvement of INR12/bag QoQ in 4QCY11 and improvement of INR12/bag in CY12 over CY11 (+INR10/bag over 4QCY11 or similar to 1QCY12 realizations).
- After two years of muted volume growth, ACC will post robust volume growth of ~12% CAGR over the next two years, driven by new capacities.
- Allotment of coal blocks in MP (in a JV with the state) and West Bengal (in a consortium) offers option value.
- However, valuation at 14.2x CY12E EPS, 7.7x CY11E EV/ EBITDA and USD120/ton (~30mt capacity) appears fair. Maintain **Neutral** with target price of INR1,227 (~8x CY12E EV/EBITDA).

ACC: an investment profile

Company description

ACC, part of Holcim group, is the largest standalone cement company in India with total capacity of 30m ton. It has pan-India presence with 16 plants. It is the oldest player in the Indian cement industry with ~10% market share.

Key investment argument

- Market leader with strong national presence with overall market share of 10%.
- High sensitivity to cement prices as every Re1/bag increase in cement price would increase CY11E EPS by 3%.
- Focused on reducing power cost by setting up captive power plants.

Key investment risks

- Very limited scope to increase production through blending as 85% of cement sold is blended.
- Limited scope to saving cost, as location restricts usage of imported coal to ~15%

Sector view

- Although sector would continue to be plagued by over-capacity at least till Dec-11 and expect volatility in cement prices and cement companies' performance over next 6-9 months.
- However, we believe we have already witnessed bottom-of-the-cycle utilization & profitability, and it should gradually improve hereon given sustainable demand drivers.
- Next 6-9 months to witnessed increased level of volatility in cement prices

Recent development

- Nil

Valuation and view

- Valuations at 14.2x CY12E EPS, 7.7x CY11E EV/EBITDA and US\$120/ton (~30mt capacity) appears fair.
- Maintain **Neutral** with target price of INR1,227 (~8x CY12E EV/EBITDA).

Comparative valuations

		ACC	Ambuja Cements	UltraTech Cement
P/E(x)	CY11E	19.5	19.9	14.1
	CY12E	14.2	14.8	11.2
P/BV(x)	CY11E	3.1	3.0	2.5
	CY12E	2.8	2.6	2.1
EV/Ton (US\$)	CY11E	127	159	128
	CY12E	120	153	101
EV/EBITDA(x)	CY11E	10.7	11.3	7.8
	CY12E	7.7	8.4	6.2

Shareholding pattern (%)

	Sep-11	Jun-11	Sep-10
Promoter	50.5	50.5	46.4
Domestic Inst	14.5	15.2	18.1
Foreign	16.6	15.7	15.4
Others	18.5	18.8	20.1

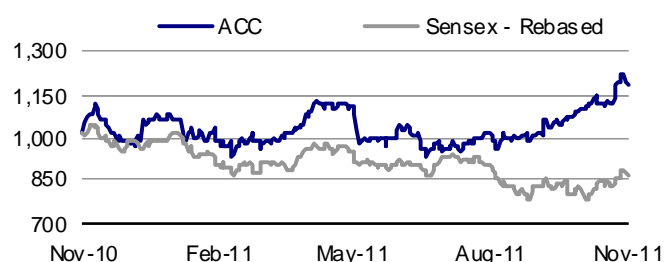
EPS: MOSL forecast v/s consensus (INR)

	MOSL Forecast	Consensus Forecast	Variation (%)
CY11	59.7	59.5	0.6
CY12	80.7	68.3	18.1

Target Price and Recommendation

Current Price (INR)	Target Price (INR)	Upside (%)	Reco.
1,184	1,227	3.6	Neutral

Stock performance (1 year)



Financials and Valuation

Income Statement		(INR Million)				
Y/E December	CY08	CY09	CY10	CY11E	CY12E	
Net Sales	72,829	80,272	77,173	94,904	112,759	
Change (%)	5.8	10.2	-3.9	23.0	18.8	
Total Expenditure	55,497	54,995	61,634	76,920	89,152	
EBITDA	17,332	25,277	15,540	17,984	23,608	
Change (%)	-9.7	45.8	-38.5	15.7	31.3	
Margin (%)	23.8	31.5	20.1	18.9	20.9	
Depreciation	-2,942	-3,421	-3,927	-4,719	-5,256	
Int. and Fin. Charges	-400	-843	-568	-1,030	-750	
Other Income - Rec.	2,887	2,404	2,825	3,500	3,750	
PBT Before EO Item	16,877	23,418	13,870	15,735	21,352	
EO Income/(Expense)	489	-474	1,565	617	0	
PBT After EO Item	17,366	22,944	15,435	16,352	21,352	
Tax	5,238	6,877	4,234	4,701	6,192	
Tax Rate (%)	30.2	30.0	27.4	28.8	29.0	
Reported PAT	12,128	16,067	11,200	11,651	15,160	
Adjusted PAT	11,787	16,399	10,065	11,211	15,160	
Change (%)	-7.9	39.1	-38.6	11.4	35.2	
Margin (%)	16.2	20.4	13.0	11.8	13.4	

Balance Sheet		(INR Million)				
Y/E December	CY08	CY09	CY10	CY11E	CY12E	
Share Capital	1,879	1,880	1,880	1,880	1,880	
Reserves	47,399	58,282	62,815	68,969	78,081	
Net Worth	49,277	60,162	64,695	70,848	79,961	
Loans	4,820	5,669	5,238	3,000	3,000	
Deferred Tax Liability	3,358	3,493	3,615	3,861	4,181	
Capital Employed	57,456	69,324	73,548	77,709	87,142	
Gross Block	58,357	68,263	81,431	100,059	106,059	
Less: Accum. Depn.	23,660	26,680	30,607	35,325	40,581	
Net Fixed Assets	34,697	41,583	50,824	64,734	65,478	
Capital w/IP	16,029	21,562	15,628	3,000	3,000	
Investments	6,791	14,756	17,027	24,133	33,940	
Curr. Assets, Loans&A	27,352	22,562	27,533	28,744	34,152	
Inventory	7,933	7,790	9,150	10,400	12,357	
Account Receivables	3,102	2,037	1,783	2,600	3,089	
Cash and Bank Balance	9,842	7,464	10,800	9,100	10,813	
Others	6,475	5,271	5,801	6,643	7,893	
Curr. Liab. and Prov.	27,413	31,139	37,464	42,902	49,429	
Account Payables	14,340	16,334	17,730	19,501	23,170	
Other Liabilities	3,434	3,305	3,209	3,900	4,634	
Provisions	9,639	11,500	16,525	19,501	21,625	
Net Current Assets	-61	-8,578	-9,931	-14,158	-15,277	
Application of Funds	57,456	69,324	73,548	77,709	87,142	

E: MOSL Estimates

Ratios						
Y/E December	CY08	CY09	CY10	CY11E	CY12E	
Basic (INR)						
EPS	62.7	87.2	53.6	59.7	80.7	
Consolidated EPS	57.9	84.7	52.0	60.9	83.5	
Cash EPS	78.4	105.4	74.4	84.8	108.6	
BV/Share	262.2	320.1	344.3	377.0	425.5	
DPS	20.0	23.0	30.5	25.0	27.5	
Payout (%)	37.3	30.9	66.6	49.0	39.9	
Valuation (x)						
P/E			22.7	19.5	14.2	
Cash P/E			15.9	14.0	10.9	
EV/Sales			2.6	2.0	1.6	
EV/EBITDA			12.9	10.7	7.7	
P/BV			3.4	3.1	2.8	
Dividend Yield			2.6	2.1	2.3	
EV/ton (US\$-Cap)			132	127	120	
Return Ratios (%)						
RoE	26.0	30.0	16.1	15.8	19.0	
RoCE	27.3	34.5	16.3	17.1	21.1	
Working Capital Ratios						
Debtor (Days)	16	9	8	10	10	
Asset Turnover (x)	1.3	1.2	1.0	0.8	0.8	
Leverage Ratio						
Debt/Equity (x)	0.1	0.1	0.1	0.0	0.0	

*EPS numbers are annualized.

Cash Flow Statement		(INR Million)				
Y/E December	CY08	CY09	CY10	CY11E	CY12E	
OP/(Loss) before Tax	19,021	25,277	15,540	17,984	23,608	
Interest/Dividends Recd.	1,164	2,404	2,825	3,500	3,750	
Direct Taxes Paid	-3,184	-6,742	-4,112	-4,456	-5,872	
(Inc)/Dec in WC	758	6,138	4,690	2,527	2,831	
CF from Operations	17,759	27,077	18,943	19,555	24,317	
EO Income/(Expense)	489	-474	1,565	-617	0	
CF from Op. incl EO Ex	18,247	26,604	20,507	20,172	24,317	
(inc)/dec in FA	-13,762	-15,840	-7,234	-6,000	-6,000	
(Pur)/Sale of Investments	894	-7,966	-2,270	-7,106	-9,808	
CF from Investments	-12,868	-23,806	-9,505	-13,106	-15,808	
Issue of Shares	14	-123	40	0	0	
(Inc)/Dec in Debt	1,756	849	-431	-2,238	0	
Interest Paid	-403	-843	-568	-1,030	-750	
Dividend Paid	-4,339	-5,059	-6,707	-5,357	-5,892	
CF from Fin. Activity	-2,971	-5,177	-7,666	-8,625	-6,642	
Incl/Dec of Cash	2,408	-2,379	3,336	-1,559	1,867	
Add: Beginning Balance	7,435	9,842	7,464	10,800	9,100	
Closing Balance	9,842	7,464	10,800	9,100	10,813	

N O T E S

Disclosures

This report is for personal information of the authorized recipient and does not constitute to be any investment, legal or taxation advice to you. This research report does not constitute an offer, invitation or inducement to invest in securities or other investments and Motilal Oswal Securities Limited (hereinafter referred as MOST) is not soliciting any action based upon it. This report is not for public distribution and has been furnished to you solely for your information and should not be reproduced or redistributed to any other person in any form.

Unauthorized disclosure, use, dissemination or copying (either whole or partial) of this information, is prohibited. The person accessing this information specifically agrees to exempt MOST or any of its affiliates or employees from, any and all responsibility/liability arising from such misuse and agrees not to hold MOST or any of its affiliates or employees responsible for any such misuse and further agrees to hold MOST or any of its affiliates or employees free and harmless from all losses, costs, damages, expenses that may be suffered by the person accessing this information due to any errors and delays.

The information contained herein is based on publicly available data or other sources believed to be reliable. While we would endeavour to update the information herein on reasonable basis, MOST and/or its affiliates are under no obligation to update the information. Also there may be regulatory, compliance, or other reasons that may prevent MOST and/or its affiliates from doing so. MOST or any of its affiliates or employees shall not be in any way responsible and liable for any loss or damage that may arise to any person from any inadvertent error in the information contained in this report. MOST or any of its affiliates or employees do not provide, at any time, any express or implied warranty of any kind, regarding any matter pertaining to this report, including without limitation the implied warranties of merchantability, fitness for a particular purpose, and non-infringement. The recipients of this report should rely on their own investigations.

This report is intended for distribution to institutional investors. Recipients who are not institutional investors should seek advice of their independent financial advisor prior to taking any investment decision based on this report or for any necessary explanation of its contents.

MOST and/or its affiliates and/or employees may have interests/positions, financial or otherwise in the securities mentioned in this report. To enhance transparency, MOST has incorporated a Disclosure of Interest Statement in this document. This should, however, not be treated as endorsement of the views expressed in the report.

Disclosure of Interest Statement

ACC

- | | |
|---------------------------------------------------------|----|
| 1. Analyst ownership of the stock | No |
| 2. Group/Directors ownership of the stock | No |
| 3. Broking relationship with company covered | No |
| 4. Investment Banking relationship with company covered | No |

Analyst Certification

The views expressed in this research report accurately reflect the personal views of the analyst(s) about the subject securities or issues, and no part of the compensation of the research analyst(s) was, is, or will be directly or indirectly related to the specific recommendations and views expressed by research analyst(s) in this report. The research analysts, strategists, or research associates principally responsible for preparation of MOST research receive compensation based upon various factors, including quality of research, investor client feedback, stock picking, competitive factors and firm revenues.

Regional Disclosures (outside India)

This report is not directed or intended for distribution to or use by any person or entity resident in a state, country or any jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject MOST & its group companies to registration or licensing requirements within such jurisdictions.

For U.K.

This report is intended for distribution only to persons having professional experience in matters relating to investments as described in Article 19 of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (referred to as "investment professionals"). This document must not be acted on or relied on by persons who are not investment professionals. Any investment or investment activity to which this document relates is only available to investment professionals and will be engaged in only with such persons.

For U.S.

MOST is not a registered broker-dealer in the United States (U.S.) and, therefore, is not subject to U.S. rules. In reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act") and interpretations thereof by the U.S. Securities and Exchange Commission ("SEC") in order to conduct business with Institutional Investors based in the U.S., Motilal Oswal has entered into a chaperoning agreement with a U.S. registered broker-dealer, Marco Polo Securities Inc. ("Marco Polo").

This report is intended for distribution only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the Exchange Act and interpretations thereof by SEC (henceforth referred to as "major institutional investors"). This document must not be acted on or relied on by persons who are not major institutional investors. Any investment or investment activity to which this document relates is only available to major institutional investors and will be engaged in only with major institutional investors.

The Research Analysts contributing to the report may not be registered /qualified as research analyst with FINRA. Such research analyst may not be associated persons of the U.S. registered broker-dealer, Marco Polo and therefore, may not be subject to NASD rule 2711 and NYSE Rule 472 restrictions on communication with a subject company, public appearances and trading securities held by a research analyst account.



Motilal Oswal Securities Ltd

3rd Floor, Hoechst House, Nariman Point, Mumbai 400 021

Phone: (91-22) 39825500 Fax: (91-22) 22885038. E-mail: reports@motilaloswal.com